

- CLOTHING BRAND



FIND THE X

VerseX

- **TAGLINE:**

Find The X

- **ABOUT THE BRAND:**

VerseX is a modern clothing brand built around mystery, identity, and self-expression. It represents the idea that everyone has an “X” — something unique, something undefined, something powerful.



Monomark CONCEPT

The Mark:

The VerseX logo is built around a minimal yet striking “VX” symbol, where both letters merge to form a unified identity.

The Meaning Behind “X”:

“X” represents the unknown — a symbol of individuality, mystery, and limitless identity. It stands for what cannot be defined, only discovered.

- Wordmark

VerseX



- Concept 1

Verse



- Concept 2

Wordmark CONCEPT

Concept 1 (Left – Minimal Accent)



A clean and refined wordmark where the green “X” acts as a subtle highlight. It maintains simplicity while introducing a distinct focal point.

Feel: Minimal • Elegant • Controlled

Concept 2 (Right – Expressive Form)



A more fluid and modern interpretation where the “X” transforms into a dynamic symbol. The curves and accents add personality, making the identity feel more alive and fashion-forward.

Feel: Modern • Creative • Experimental





CLOTHING BRAND

Verse^{***}X
FIND THE X



FIND THE X



 www.versex.com

 +91 99009 88077

 contact@versex.com

VerseX



THANK YOU

Thank you for your time and consideration.

Design Your Universe.

Every brand deserves its own Brand Universe, its own space, its own story.

Looking to build something distinctive?

Let's craft a visual universe tailored to your brand.

For logo & brand design projects, feel free to get in touch.

Contact:

91+ 7909728909

Sakshamversegfx@gmail.com

@the_saksham_verse

THE
SAKSHAM
VERSE